



ASSET ALLOCATION UPDATE

- We recommend a mild underweight to Global Equities and overweight to Fixed Income across models.
- Within the equity allocation, we continue to recommend an overweight to non-U.S. developed equity, concentrated in the growth segment.

EQUITY HIGHLIGHTS

- Global equities continued to rise in September. U.S. equities, led by renewed relative strength in small-caps, outperformed international equities, which were held back by a slight pullback in emerging markets. Equity market volatility remained low during the month, which led to lowest quarterly average level in the history of CBOE Volatility Index (VIX). Through September, the S&P 500 Index had produced a positive return in every month during the year (something that has never happened in a full calendar year), and the largest drawdown in the index year-to-date was just 3%, matching a 30-year low last seen in 1995. Value cyclicals outperformed during the month, largely as a result of the resumption in U.S. tax reform discussions.
- The environment for active managers has improved substantially in 2017, especially in the international developed markets and emerging markets categories. Intra-stock correlation, which began to fall in mid-2016 and has remained relatively low during in 2017, has been a tailwind for active managers.
- The relative performance of U.S. versus international developed markets equities has tended to move in long cycles over time. While U.S. equities have outperformed international equities by a substantial margin since the financial crisis, international equities have significantly outperformed in 2017 as compelling relative valuations, strong earnings growth, and improving economic data in key international markets have attracted investor interest.

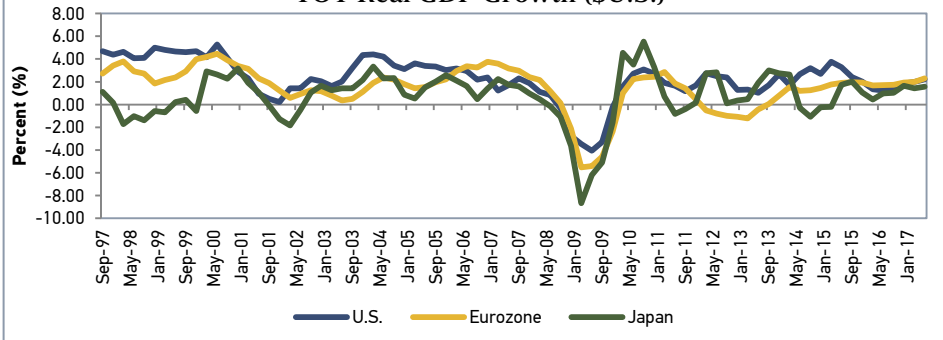
FIXED INCOME HIGHLIGHTS

- Fixed income markets were largely negative during the month of September, although there were areas of the credit market that provided positive absolute returns. Within the opportunity set, high yield and emerging market debt were the two asset classes that were up over the month, returning 0.90% and 0.06%, respectively. Government related securities produced the lowest returns for the month with U.S. Government securities down 0.84% and Global Treasuries ex U.S. down 0.50%. The Bloomberg Barclays U.S. Aggregate Bond Index, a proxy for the overall bond market, returned -0.48% during the month.
- Over the month, select 10-year government bond yields moved higher, led by the U.K. and the U.S. The 10-year U.S. Treasury yield increased 21 bps, from 2.12% to 2.33%.
- Municipal/Treasury yield ratios moved higher during the month for shorter-dated maturities and lower for longer-dated maturities. Ratios remain below historical averages.

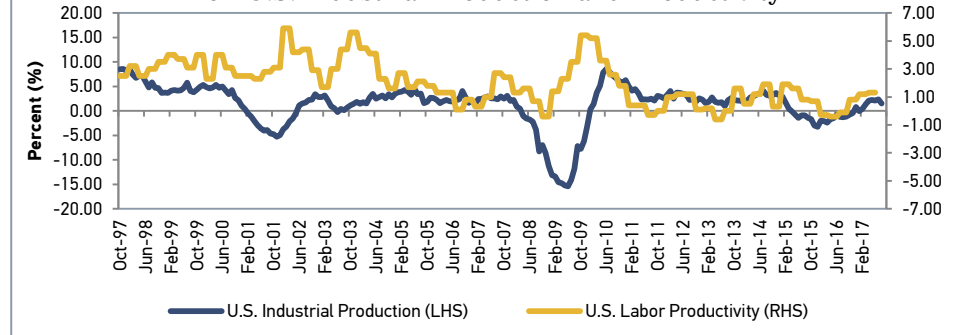
Stock Indexes	YTD	Bond Indexes	YTD	Other Indexes	YTD	U.S. Treasury Yields	Rates/Commodities		
Russell Global	17.15%	Barclays US Aggregate	3.14%	60% LgShort-40% MktNeutral	4.88%	6-month	1.20%	Prime Rate	4.25%
Russell 3000	13.91%	Barclays Gbl Treas xUS Hdg	1.01%	DJ Equity All REIT	6.11%	1-year	1.31%	LIBOR (3 Mo)	1.33%
S&P 500	14.24%	Barclays US TIPS	1.72%	Bloomberg Commodity	-2.87%	3-year	1.62%	Oil Price (\$/barrel)	\$51.67
MSCI EAFE	19.96%	Barclays US High Yield	7.00%			5-year	1.92%	Gold (\$/t oz)	\$1,284.80
MSCI EM	27.78%	Barclays EM Aggregate	7.50%			10-year	2.33%		
						30-year	2.86%		



YOY Real GDP Growth (\$U.S.)



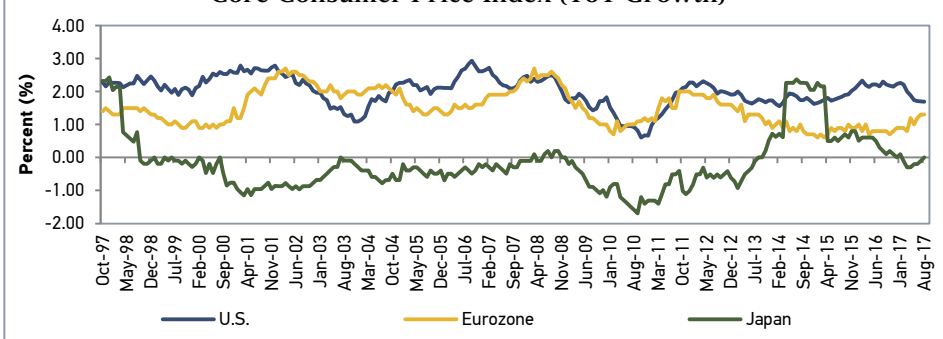
YoY U.S. Industrial Production and Productivity



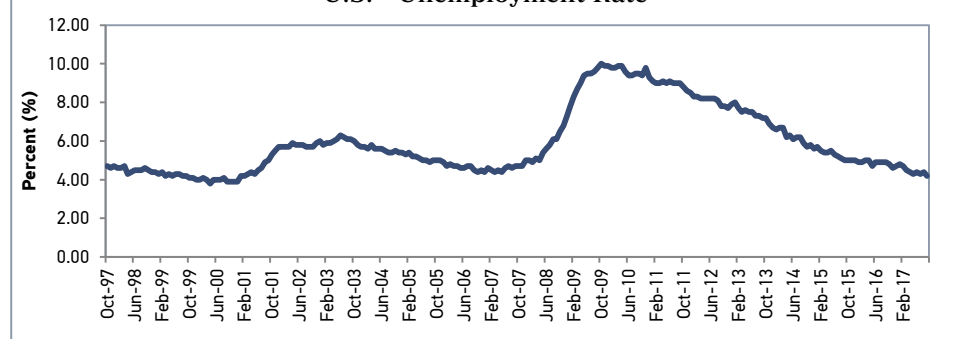
Data as of 06.30.2017; Source: FactSet

Industrial Production as of 08.31.2017. Labor Productivity as of 06.30.2017; Source: FactSet

Core Consumer Price Index (YoY Growth)



U.S. - Unemployment Rate



Data as of 08.31.2017; Source: FactSet; The sudden increase in Japan CPI growth in 2014 coincided with an increase in national sales tax that impacted final price levels.

Data as of 09.30.2017; Source: FactSet

- YOY global growth rates have converged across economies at a moderate but slowly improving level.
- U.S. productivity growth improved in the second quarter, leaving the year-over-year rate at 1.3%. Continued improvement in productivity is essential to drive long-term real growth.
- Despite a recent soft spot, tightening labor conditions in the US should keep inflation firm. Improved growth in the Eurozone has resulted in higher inflation that is approaching US levels. Inflation in Japan is flat year-over-year..
- Current U.S. Unemployment of 4.2% is below the pre-crisis low in 2007 and is likely to keep the Fed on a gradual tightening path.

Note: Please see Appendix for important definitions.



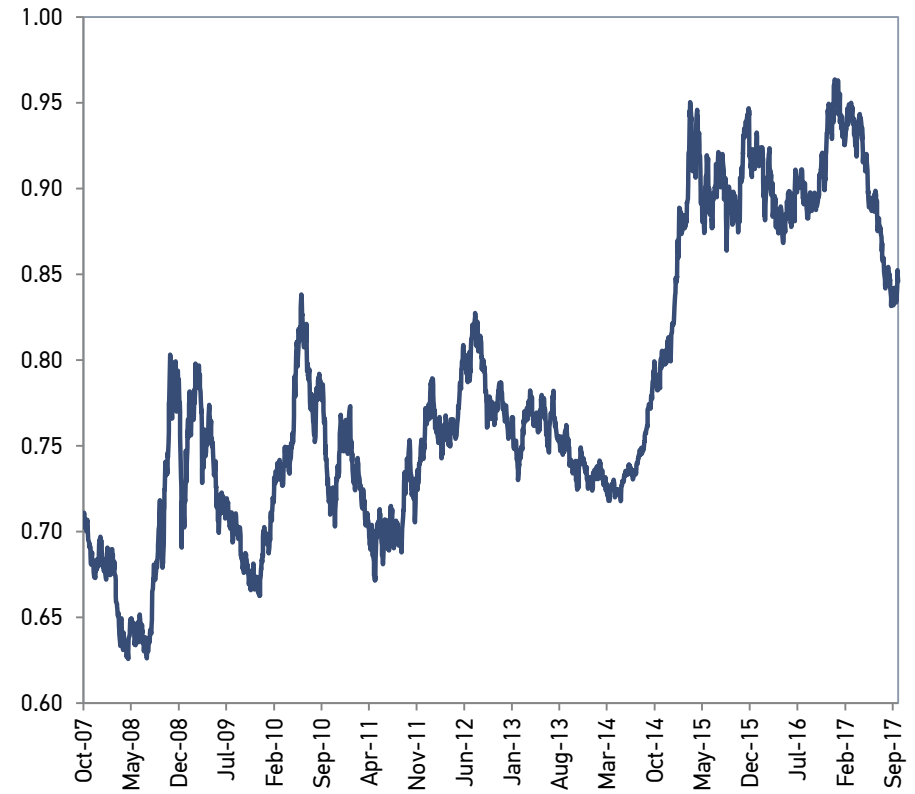
Leading	Initial Jobless Claims	<ul style="list-style-type: none">In the week ending September 29, the four-week moving average of Initial Jobless Claims was 268,250, a decrease of 9,500 from the previous week's unrevised average.
	Manufacturing	<ul style="list-style-type: none">ISM Manufacturing registered 60.8% in September, 2.0 percentage points above the August reading. A reading below 50.0% indicates contraction.ISM Manufacturing New Orders registered 64.6% in September, 4.3 percentage points above the August reading.ISM Non-Manufacturing registered 59.8% in September, 4.5 percentage points above the August reading.
	Housing/Construction	<ul style="list-style-type: none">Building permits increased 3.4% in August and have increased 6.0% over the past year.
Coincident	Consumer Confidence	<ul style="list-style-type: none">The Consumer Confidence Index decreased in September to 119.8 compared to 120.4 in August.
	Nonfarm Payrolls	<ul style="list-style-type: none">Total nonfarm payroll employment fell -33,000 in September. The unemployment rate, however, fell -0.2% to 4.2%.
	Industrial Production	<ul style="list-style-type: none">Industrial Production decreased -0.9% in August and is up 1.5% over the past year.
	Personal Income	<ul style="list-style-type: none">Real Disposable Personal Income decreased -0.1% in August, and is up 1.2% over the past year.
Lagging	Ratio of Consumer Installment Credit to Personal Income	<ul style="list-style-type: none">This ratio rose 0.2% in July, and is up 3.0% year-over-year. Consumer borrowing tends to lag improvements in personal income by many months because people remain hesitant to take on new debt until they are sure that their improved income level is sustainable.
	Inflation	<ul style="list-style-type: none">CPI (All Items) rose 0.4% in August and is up 1.9% over the trailing one year period.CPI (Core) rose 0.2% in August, and is up 1.7% over the trailing one year period.



**Nominal Trade-Weighted U.S. Dollar
Major Currencies**



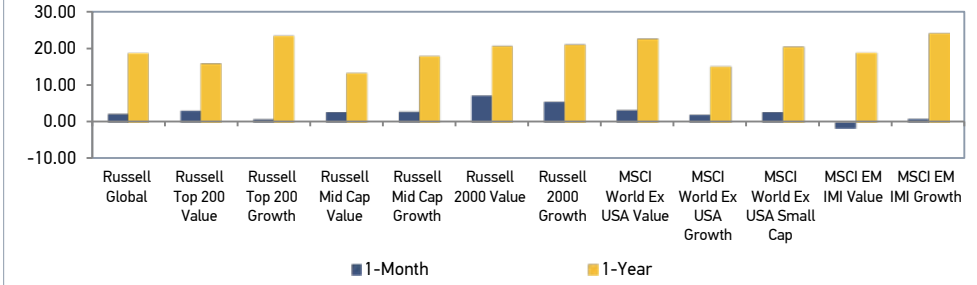
Euro per U.S. Dollar



- The Trade-Weighted U.S. Dollar Index (Major Currencies) rose 0.4% through September, and the index is down -8.0% year-to-date. The dollar appreciated 0.6% versus the euro in September.



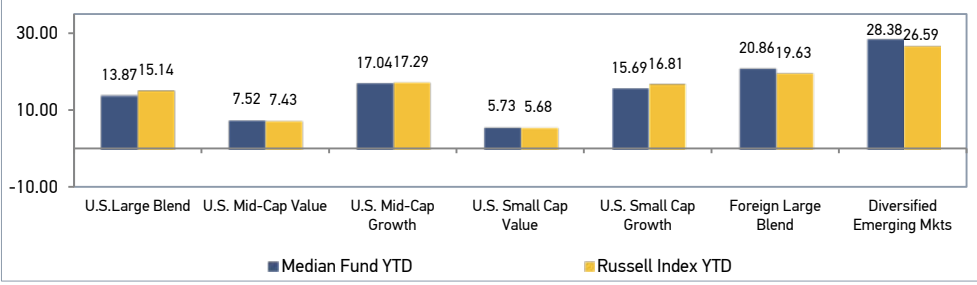
**Equity Market Performance
As of 9.30.2017**



Source: Morningstar, Russell Investments

- Global equities continued to rise in September. U.S. equities, led by renewed relative strength in small-caps, outperformed international equities, which were held back by a slight pullback in emerging markets. Equity market volatility remained low during the month, which led to lowest quarterly average level in the history of CBOE Volatility Index (VIX). Through September, the S&P 500 Index had produced a positive return in every month during the year (something that has never happened in a full calendar year), and the largest drawdown in the index year-to-date was just 3%, matching a 30-year low last seen in 1995. Value cyclicals outperformed during the month, largely as a result of the resumption in U.S. tax reform discussions.

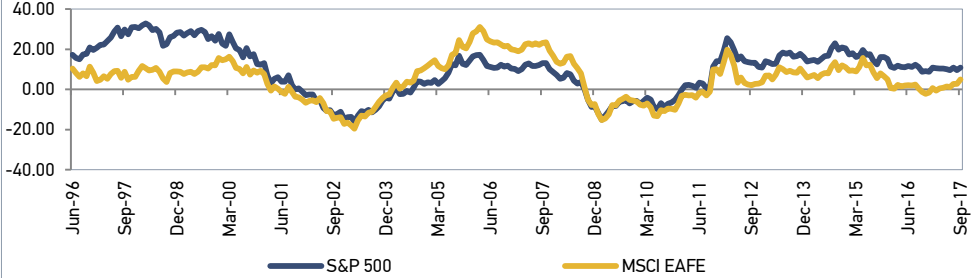
**Active vs. Passive
As of 9.30.2017**



Source: Morningstar, Russell Investments
Median return of Morningstar open-end fund category (institutional share class). Russell return of U.S. categories.

- The environment for active managers has improved substantially in 2017, especially in the international developed markets and emerging markets categories. Intra-stock correlation, which began to fall in mid-2016 and has remained relatively low during in 2017, has been a tailwind for active managers.

**Rolling 3-Year Return Differential
S&P 500 vs. MSCI EAFE**

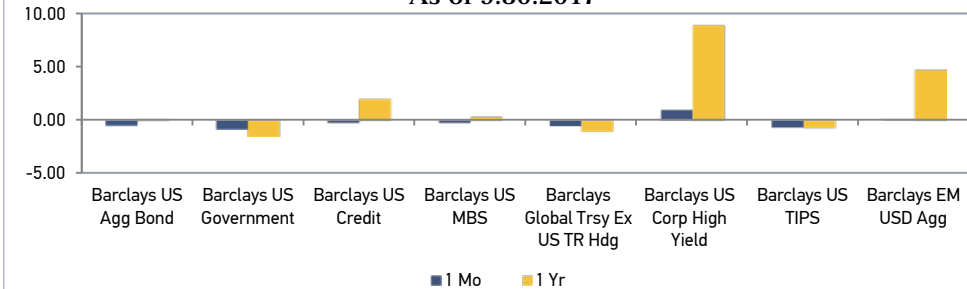


Data as of 09.30.2017; Source: Morningstar

- The relative performance of U.S. versus international developed markets equities has tended to move in long cycles over time. While U.S. equities have outperformed international equities by a substantial margin since the financial crisis, international equities have significantly outperformed in 2017 as compelling relative valuations, strong earnings growth, and improving economic data in key international markets have attracted investor interest.



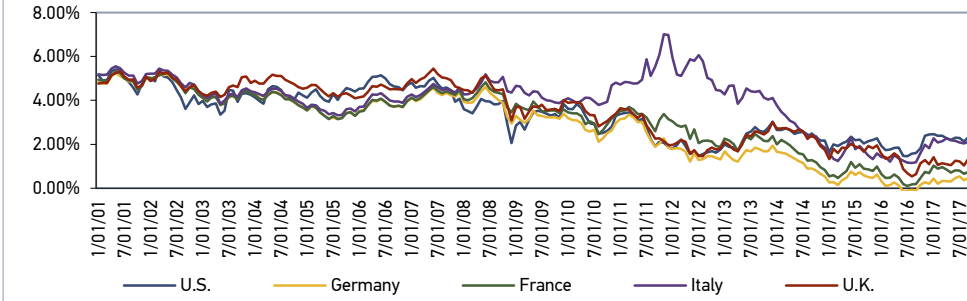
Bond Market Performance
As of 9.30.2017



- Fixed income markets were largely negative during the month of September, although there were areas of the credit market that provided positive absolute returns. Within the opportunity set, high yield and emerging market debt were the two asset classes that were up over the month, returning 0.90% and 0.06%, respectively. Government related securities produced the lowest returns for the month with U.S. Government securities down 0.84% and Global Treasuries ex U.S. down 0.50%. The Bloomberg Barclays U.S. Aggregate Bond Index, a proxy for the overall bond market, returned -0.48% during the month.

Source: Morningstar, Barclays

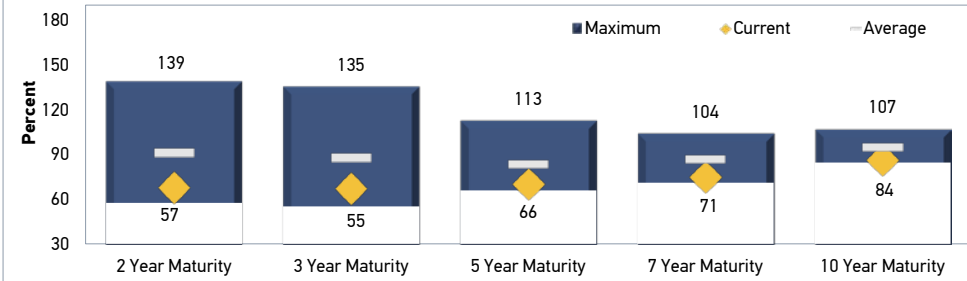
10-Year Government Bond Yields



- Over the month, select 10-year government bond yields moved higher, led by the U.K. and the U.S. The 10-year U.S. Treasury yield increased 21 bps, from 2.12% to 2.33%.

Data as of 08.31.2017; Source: FactSet, U.S. Department of Treasury

Municipal/Treasury Yield Ratios Over The Last 5 Years
As of 9.30.2017

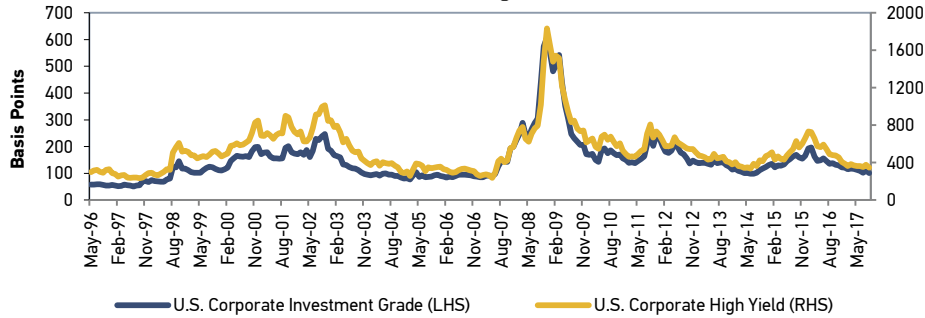


- Municipal/Treasury yield ratios moved higher during the month for shorter-dated maturities and lower for longer-dated maturities. Ratios remain below historical averages.

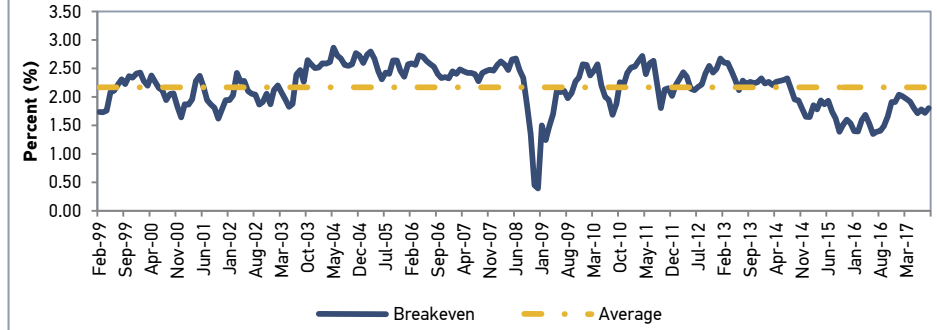
Source: Thompson Reuters; Sterling Capital Management Analytics.



20-Year U.S. Corporate OAS



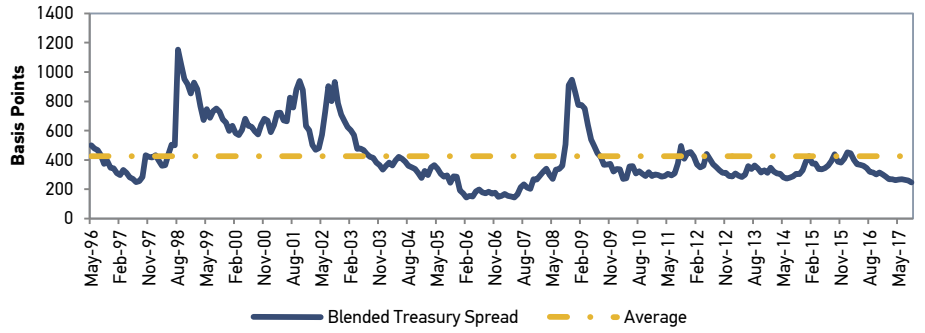
10-Year TIPS Breakeven



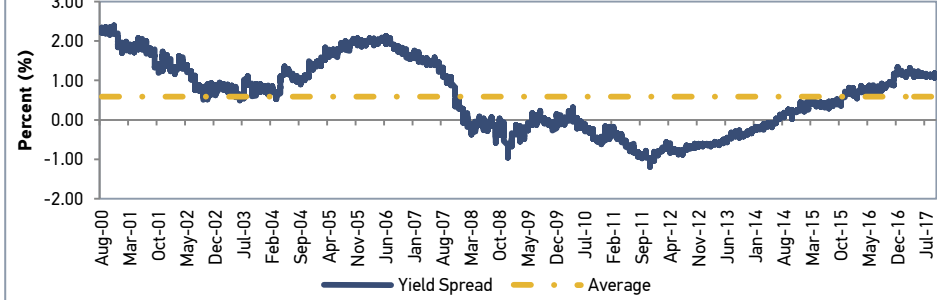
Data as of 09.30.2017; Source: FactSet

Data as of 09.30.2017; Source: Federal Reserve Board of Governors

EM Debt OAS



Yield Spread of Barclays U.S. Treasury Index to Global Ex-U.S. Treasury Index

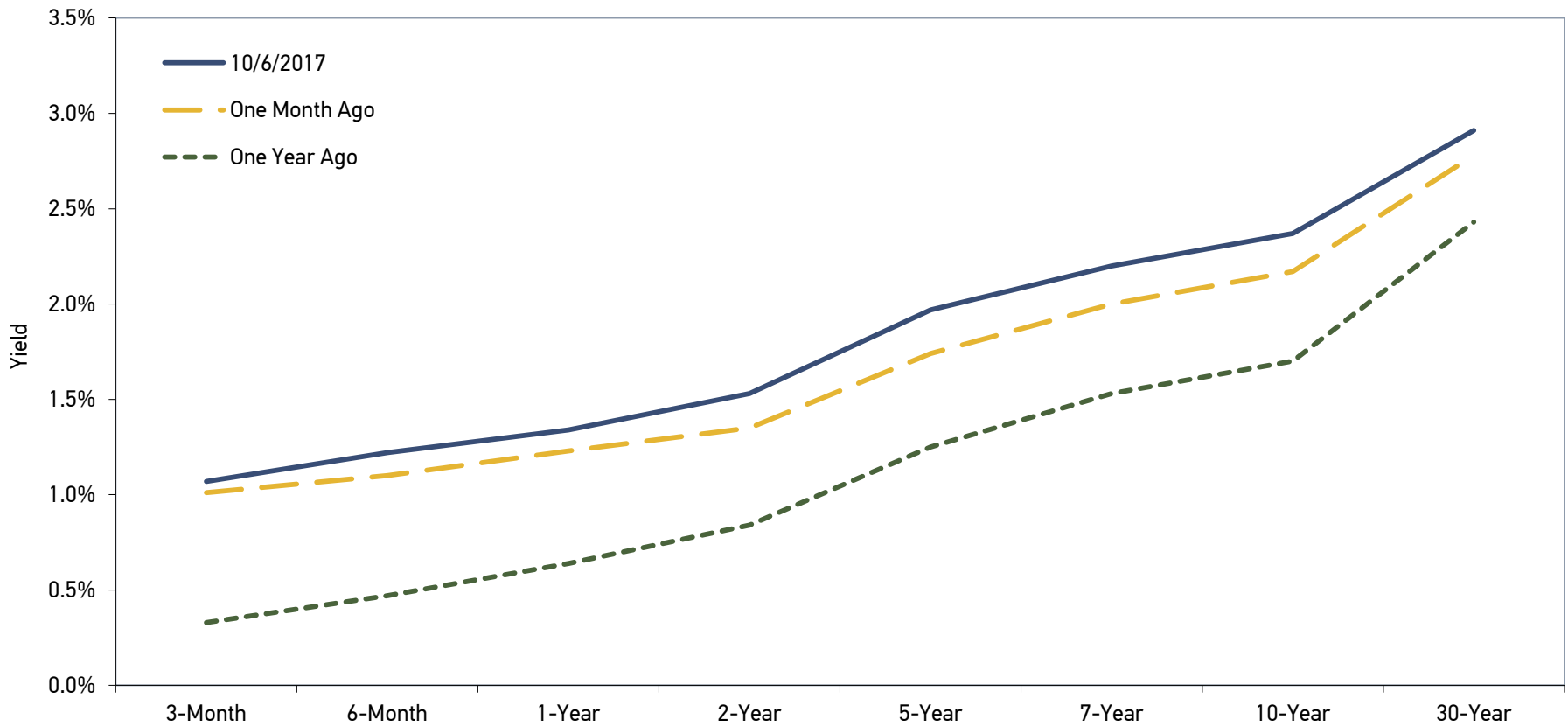


Data as of 09.30.2017; Source: Barclays

Data as of 09.30.2017; Source: Barclays

- Both investment grade and high yield corporate credit spreads decreased in September and are well below historical averages.
- Market inflation expectations as measured by TIPS breakeven rates increased in September but remain below long run averages.
- Emerging market spreads moved lower in September and remain well below historical averages. The yield spread of U.S. to Global Treasuries is slightly above the historical average.

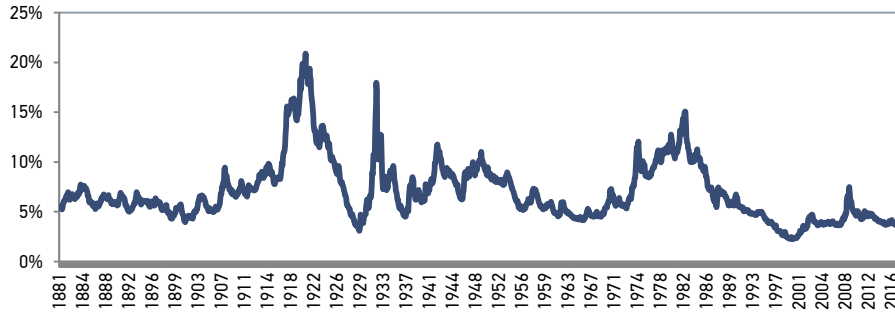
Note: Please see Appendix for important definitions.



- Month-over-month, yields moved higher with the largest increase occurring in the belly of the curve.

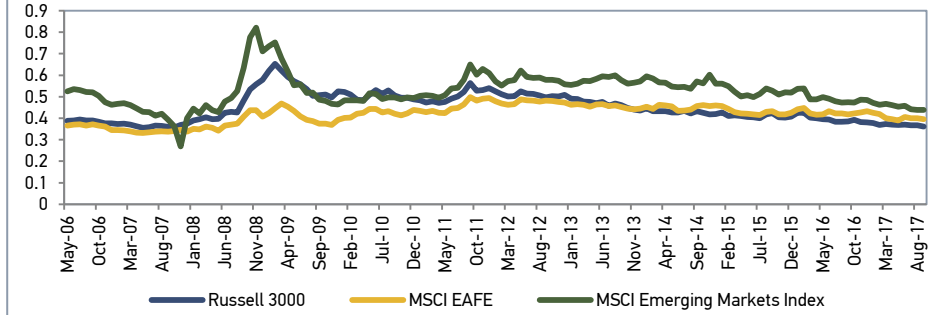


U.S. Cyclically Adjusted Earnings Yield



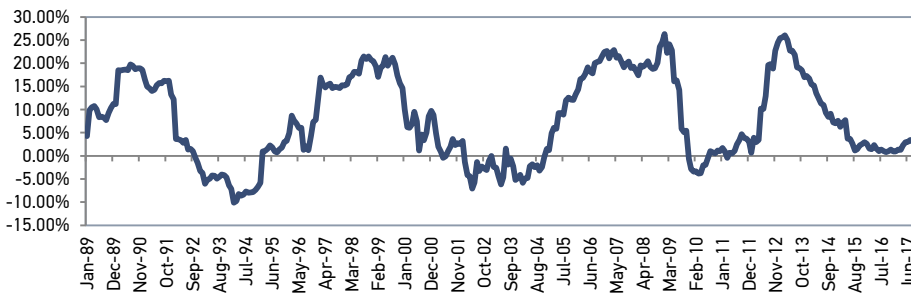
Data as of 09.30.2017; Source: Online Data Robert Shiller "US Stock Markets 1871-Present and CAPE Ratio"

Revenue to Firm Value



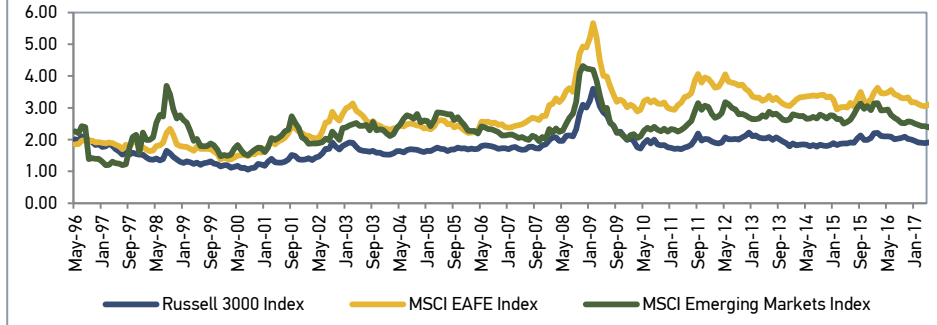
Data as of 09.30.2017; Source: Russell, MSCI

**U.S. 3yr Real Revenue Growth –
Russell 3000 Non-Financials**



Data as of 09.30.2017; Source: FactSet, Russell, Bureau of Labor Statistics, Sterling Capital Analytics

Dividend Yield



Data as of 09.30.2017; Source: Russell, MSCI

- The U.S. cyclically adjusted earnings yield continues to slowly decline and is well below long-term averages. Sales growth has picked up recently, but long-term real growth remains low.
- Revenue to firm value in the U.S. is lower than international developed markets. The emerging markets' ratio is only slightly higher than international developed markets.
- International developed equities provide a significant dividend yield advantage over emerging market and U.S. equities.

Note: Please see Appendix for important definitions.

Appendix



Core Consumer Price Index: Core inflation is a measure of inflation that excludes certain items, usually food and energy, that face volatile price movements.

Option Adjusted Spread (OAS): A bond's yield spread over comparable maturity government bonds, adjusted for any embedded options.

Real GDP: Real gross domestic product (GDP) is an inflation-adjusted measure that reflects the value of all goods and services produced by an economy in a given year, expressed in base-year prices.

Revenue to Firm Value: Total Index Revenues of the past 12 months divided by the sum of equity market value and the value of total debt. This is a measure of total sales generated on the total value (debt plus equity) of firms in the index.

TIPS Breakeven: The inflation rate implied by the spread in yield between U.S. TIPS (Treasury Inflation Protected Securities) and nominal U.S. Government Bonds of equal maturity.

U.S. 3 yr. Real Revenue Growth, Russell 3000 Non-Financials: For the Russell 3000 excluding financial firms, the percentage change in trailing 12-month inflation adjusted revenue over 12-month inflation adjusted revenue three years prior.

U.S. Cyclically Adjusted Earnings Yield: The 10-year average of annual, inflation adjusted earnings divided by the current inflation adjusted price of the S&P 500 index. This measure is the inverse of the Shiller CAPE Ratio.

YOY US Productivity Growth: The year-over-year growth in real U.S. output produced per hour worked for non-farm workers.



The opinions expressed herein are those of Sterling Capital Management and the Sterling Advisory Solutions Team, and not those of BB&T Corporation or its executives. The stated opinions are for general information only and are not meant to be predictions or an offer of individual or personalized investment advice. They are not intended as an offer or solicitation with respect to the purchase or sale of any security. This information and these opinions are subject to change without notice. Any type of investing involves risk and there are no guarantees. Sterling Capital Management LLC does not assume liability for any loss which may result from the reliance by any person upon such information or opinions.

Investment advisory services are available through Sterling Capital Management LLC, a separate subsidiary of BB&T Corporation. Sterling Capital Management LLC manages customized investment portfolios, provides asset allocation analysis and offers other investment-related services to affluent individuals and businesses. Securities and other investments held in investment management or investment advisory accounts at Sterling Capital Management LLC are not deposits or other obligations of BB&T Corporation, Branch Banking and Trust Company or any affiliate, are not guaranteed by Branch Banking and Trust Company or any other bank, are not insured by the FDIC or any other federal government agency, and are subject to investment risk, including possible loss of principal invested.

The securities/instruments discussed in this material may not be suitable for all investors. The appropriateness of a particular investment or strategy will depend on an investor's individual circumstances and objectives.

Asset allocation and diversification do not assure a profit or protect against loss in declining financial markets.

The indexes are unmanaged and are shown for illustrative purposes only. Indexes do not represent the performance of any specific investment. An investor cannot invest directly in an index.

The indexes selected by Sterling Capital Management to measure performance are representative of broad asset classes. Sterling Capital Management retains the right to change representative indexes at any time.